



Spring into Action: Support Our Seniors

A week of giving

Friday, May 15th - Thursday, May 21st



Team Captain Guide

We are asking our confirmed Team Captains to **Spring Into Action** by supporting Mt. Si Senior Center at this critical time and continue to bring together supporters and raise funds. We ask that you continue to be an integral part of our online Week of Giving. Your role will be the same where you will still reach out to your network of individuals that may be interested in supporting Mt. Si Senior Center's mission. **This year our goal is to raise \$45,000.**

Here is what we ask of our Team Captains:

1. Lead the Way

Our virtual fundraiser is already set up online [here](#) so donations can be received. We ask you to **lead the way** and make a generous donation so that we can get a head start and inspire others to join!

2. Share the Virtual Invitation

Please find our downloadable virtual invitation [here](#) that you can share with your friends, family, and colleagues. The best time to share this invitation is when our Week Of Giving begins on Friday, May 15th and anytime the week following until we close the online fundraiser on Thursday, May 21st. You can send it as an **email attachment** or simply take a screen and send it via a **text message!**

3. Invite your Friends to our Facebook Event

Another great way to spread the word and encourage your friends to donate is by inviting them to our Facebook Event [here](#) so that they can find out more about the Center and our fundraiser as well as receive updates! A **private Facebook Message** to each of your Facebook friends explaining why you invited them would help make it more personal.

4. "Tune In" on Friday, May 15th at 12:00pm

Join us on our website homepage [here](#) on Friday, May 15th for an inspiring **message** from our board, staff, and partners! Each day, we will be posting another short video message.





READY TO BE A TEAM CAPTAIN FOR MT. SI SENIOR CENTER?

Please let the individual who reached out to you know that you are committed to helping Mt. Si Senior Center further their mission by being a **Team Captain** for the **Week of Giving Virtual Fundraiser**.

We cannot thank you enough for shifting with us and remaining committed to Mt. Si Senior Center's work during these challenging times. Your support has never been more important - **THANK YOU!**

Need a Reminder?

No worries! We will send you a few **reminder emails** between now and the end of the fundraiser.

Questions?

Please reach out to **Alex** at alex@gfsevents.org

We are so grateful for YOUR support!

